

**K.PARASAKTHI****Guest Faculty,**

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**POSITION:**

- 16.06.2017 - Till Date: Working as Guest Lecture, Department of Corporate Secretaryship, Government Arts College for Women, Krishnagiri, Tamil Nadu, India

**EDUCATIONAL PROFILE:**

- **Master of Philosophy** in COMMERCE at Periyar University, Salem, Tamil Nadu, India.
- **Master of Commerce** at Madras University, Madras Tamil Nadu, India.
- **Bachelor of Corporate Secretaryship** in Govt. Arts College For Women, Krishnagiri. (Madras University) India

**TEACHING EXPERIENCE:**

**4 years 5 month**

## K.PARASAKTHI

### Publication of Articles in Journals

Sl.No	Title of the paper	UGC /Impact Factor	ISSN/ ISBN	Month and year	Page No
1	Consumer Attitude For Eco-Friendly product in FMCG Sector	(UGC Approved Journal) Impact Factor: 4.284	ISSN: 0886-9367	FEB 2020	738

### PAPER PRESENTATIONS IN SEMINAR / CONFERENCES

- ❖ ‘Recent Trends In Marketing Technology’ in Dharmapuri District”, International Level Seminar on , 19<sup>th</sup> September 2018, Organized by P.G. Research Department of Commerce, Morappur kongu College of Arts and Science.

### CONFERENCES/WORKSHOP/SEMINARS/SYMPOSIUMS

Conference /Seminar / Symposia / Workshop/Webinar						
	Conference		Seminar	Symposia	Workshop	Webinar
	National	International				
<b>Attended</b>	-	1	1	-	1	-
<b>Presented</b>	-	1	0	-	-	-